

TBLI CONFERENCE EUROPE 2002

Location

Brussels, Belgium

Dates

6, 7, 8 November

November 6th, 2002

[Welcome Reception Triple Bottom Line Investing 2002](#)

[Richard Howitt](#) (Guest speaker)

M.E.P. - European Parliament - Belgium

What role can governments play in stimulating SRI & CSR

[Read more.](#)

November 7th, 2002

09:00

[Opening](#)

[Robert Rubinstein](#)

Chief Executive Officer - TBLI Conference B.V./TBLI Consulting

B.V. - The Netherlands

09:10

[3P Experience](#)

09:15

[Opening Keynote \(tba\).](#)

09:35

[Keynote #Plenary Day 1](#)

[David Moran](#)

President - Dow Jones Indexes - United States of America

Sustainability Investing in 2010

[Read more.](#)

09:55

[Debate and interviews: Post Enron: Governance in financial reporting](#)

[Lance Moir](#) (Moderator)

Cranfield School Of Management - United Kingdom

[Frans van der Wel](#) (Speaker)

Partner - KPMG Accountants N.v. - The Netherlands

[Sunil A. Misser](#) (Speaker)

Sustainability Leader - Pricewaterhousecoopers - United States of America

[David Wright](#) (Speaker)

Director, Financial Markets - European Commission - Belgium

[Jean Frijns](#) (Speaker)

Chief Investment Officer - ABP - The Netherlands

11:00

[Coffee Break](#)

11:45

[Keynote III](#)

[Barbara Krumsiek](#)

Chair, CEO & President - Calvert Group, Ltd. - United States of America

12:05

[Keynote IV - The human aspects of corporate governance](#)

[Lynn McGregor](#)

CEO - Convivium 4 Leaders - United Kingdom

12:25

[Debate and interviews: Is sustainable investment happening?](#)

[Paul Hohnen](#) (Moderator)

Strategy Director - Paul Hohnen Consulting - The Netherlands

[Angeliem Kemna](#) (Speaker)

Chief Investment Officer - APG All Pensions Group - The Netherlands

[Helen Sahi](#) (Speaker)

Manager, Environmental Group - Fleet Boston Financial - United States of America

[Patricia Wolf](#) (Speaker)

Director - Interfaith Center On Corporate Responsibility - Unknown

[Fabio Feldman](#) (Speaker)

CEO - Novo Endereo - Brazil

13:30

[Lunch break](#)

14:30 - 16:15

Memling (250)

[Screening: Cultural Differences](#)

How different cultures influence and react to the TBLI screening process?

[Sakuma Kyoko](#) (Moderator)

Sakuma Asia Pacific Project Manager - Ethibel - Belgium

[Julie Fox Gorte](#) (Speaker)

Gorte Director Calvert, Social Research Department - Calvert Investments - United States of America

[Mizue Tsukushi](#) (Speaker)

Chief Executive Officer - Good Bankers Co., Ltd. - Japan

[Nicole Notat](#) (Speaker)

Vigeo - France

14:30 - 16:15

Versailles (100)

[Asset management 1](#)

Implementation of TBLI index strategies by money managers.

[Fiona Cuthbert](#) (Speaker)

Analyst - Morley Fund Management, Cuthbert SRI Company - United Kingdom

[Theo Dijkstra](#) (Speaker)

SNS Asset Management - The Netherlands

Interacting criteria and aggregation: the whole is not always the sum of its parts

[Read more.](#)

[Zoe Van Schyndel](#) (Speaker)

Starfish Financial Consulting Services - United States of America

Index Selection - The art of compromise

[Read more.](#)

14:30 - 16:15

Paola (40)

[Sector meeting on Life Sciences/Transport](#)

Sustainable analysts will meet with representatives of the leading industries in various sector to get better insight into the TBL performance of the company?

[Barbara Krumsiek](#) (Moderator)

Chair, CEO & President - Calvert Group, Ltd. - United States of America

[Vernon Jennings](#) (Speaker)

Novo Nordisk A/s - Denmark

[Martin Tanner](#) (Speaker)

Novartis International Ag - Switzerland

[Udeke Huiskamp](#) (Speaker)

Senior Manager - Deloitte - The Netherlands

14:30 - 16:15

Elisabeth (35)

[Social Auditing](#)

Has it come of age? When will it carry "real weight" in determining the value of a company? Analyzing the impact of social practices on shareholder value

[Lance Moir](#) (Moderator)

Cranfield School Of Management - United Kingdom

[Julie McDowell](#) (Speaker)

Head of SRI Research - Standard Life Investments - United Kingdom

[Oliver Schmid-Schoenbein](#) (Speaker)

E2 Management Consulting Ag - Switzerland

[Jacques Kruger](#) (Speaker)

General Manager - British American Tobacco - South Africa

Case: Implimenting a social audit in a multinational?

[Read more.](#)

14:30 - 16:15

Marie Henriette (35)
[Performances of Funds](#)

How well have TBL fund performed? The extent to which consumers take these things into account when making a purchasing decision.

[Curt Verschoor](#) (Moderator)
Depaul University - Unknown

[Paul Burke](#) (Speaker)
Manager - CIS, Social Accountability - United Kingdom

[Diane Keefe](#) (Speaker)
Keefe Portfolio Manager - Pax World Funds - United States of America
A Socially Responsible Approach to High Yield Corporate Debt Investing
[Read more.](#)

[Luca Billi](#) (Speaker)
Martina Managing Partner, Head of equity investment - Banca Advantage - Italy
SR rating for the Italian SMEs
[Read more.](#)

14:30 - 16:15
Fabiola (20)
[Governance](#)

What are the latest guidelines on corporate governance? Calibrating corporate governance practices - corporate governance scores. Examples of abuses and best practices.

[George Starcher](#) (Moderator)
Founder and President - EBBF - France

[Lynn McGregor](#) (Speaker)
CEO - Convivium 4 Leaders - United Kingdom

[George Dallas](#) (Speaker)
Standard & Poor's, Governance Services - United Kingdom

[Jermyn P. Brooks](#) (Speaker)
Chair, Business Advisory Board - Transparency International - Germany

16:45 - 18:15
Memling (250)
[Stakeholders management](#)

Can it be effective in improving TBL policy of a company? Does it mean anything in pushing the sustainability agenda.

[Michael Hopkins](#) (Moderator)

CEO - MHC International Ltd. - United Kingdom

[Roy Jones](#) (Speaker)

Senior Consultant - OECD - Trade Union Advisory Comm - France

[Antonio Giacomucci](#) (Speaker)

Head of Group Function Sustainability Affairs - ABB Italy - Italy

16:45 - 18:15

Versailles (100)

[Asset management 2](#)

Are there new ways of analyzing a company or a country's sustainable performance? Can we get quality assurance?

[Gijsbert Appels](#) (Speaker)

Kpmg - The Netherlands

[Vicky Pryce](#) (Speaker)

(Kourmouzi) Chairperson - Good Corporation - Greece

16:45 - 18:15

Paola (40)

[Sector meeting on Retail](#)

Sustainable analysts will meet with representatives of the leading industries in various sector to get better insight into the TBL performance of the company?

[Julie Fox Gorte](#) (Moderator)

Gorte Director Calvert, Social Research Department - Calvert Investments - United States of America

[Henrik Sundström](#) (Speaker)

Vice President Group Environmental Affairs - AB Electrolux - Sweden

[Niels Christiansen](#) (Speaker)

Vice President Public Affairs - Nestlé SA, - Switzerland

[Bernard Giraud](#) (Speaker)

Groupe Danone - France

[Peter White](#) (Speaker)

Associate Director for Corporate Sustainable Development -

Procter & Gamble - United Kingdom

16:45 - 18:15

Elisabeth (35)

[Environmental Performance](#)

Where are we now? What do you really have to measure? How might capital markets judge the performance of new business models and strategic orientations?

[Paul Hohnen](#) (Moderator)

Strategy Director - Paul Hohnen Consulting - The Netherlands

[Nigel Roome](#) (Speaker)

Professor Sustainable Development - EUR - Erasmus Center for Environmental Management - The Netherlands

16:45 - 18:15

Marie Henriette (35)

[Carbon & Biodiversity](#)

Is there a market for co2 trading? What will its value be? Can you put a price on biodiversity? What is the risk of carbon for the financial sector?

[Timo van den Brink](#) (Moderator)

Director - Triple P Performance Centre - Timo V.d. Brink - The Netherlands

[Kathleen McGinty](#) (Speaker)

Vice President of Asset Management - Natsource - United States of America

[Pedro Moura Costa](#) (Speaker)

Managing Director - Ecosecurities - Brazil

[Stève Honsberger](#) (Speaker)

Sustainability Analyst - Lombard Odier Darier Hentsch & Cie - Switzerland

16:45 - 18:15

Fabiola (20)

[Labour rights](#)

Can you eliminate investments as a result of human rights abuses? Case studies of human or labor rights abuses, and its risks.

[George Starcher](#) (Moderator)

Founder and President - EBBF - France

[Peter Frankental](#) (Speaker)

Business Group Manager - Amnesty International - United Kingdom

Study on Human Rights risk faced by corporations operating in various countries.

[Read more.](#)

[Pierre Bollon](#) (Speaker)

Secretary General - AFG - France

18:30

[Cocktail Reception Hotel Le Plaza](#)

19:00

[Dinner Hotel Le Plaza Theatre](#)

November 8th, 2002

08:45 - 10:30

Memling (250)

[Governance](#)

What are the latest guidelines on corporate governance? Examples of abuses and best practices

[Curt Verschoor](#) (Moderator)

Depaul University - Unknown

[P.P. de Koning](#) (Speaker)

Chairman - Stichting Corporate Governance - The Netherlands

Corporate Governance for pension funds: the need to know and the need to be involved.

[Read more.](#)

08:45 - 10:30

Versailles (100)

[SRI & Regulation](#)

What are the TBLI (SRI) regulations? Have they changed, lately and what was the cause of change? What process was involved. Will it have an influence on market development?

[Franz Knecht](#) (Moderator)

Founder and Managing Partner - Connexis Sustainability & ESG Advisory - Switzerland

[Peter Montagnon](#) (Speaker)

Senior Financial Advisor - Financial Reporting Council - United Kingdom

ABI guidelines on sustainable performance

[Read more.](#)

[Vincent Jacob](#) (Speaker)

SRI Analyst - AGF Asset Management - France

The new French law on sustainable reporting

[Read more.](#)

[Kenneth H. Thomas](#) (Speaker)

Lecturer in Finance - Wharton School/ University Of Pennsylvania - United States of America

What have we learned from 25 years of social banking legislation in the U.S.?

[Read more.](#)

08:45 - 10:30

Paola (40)

[Sector meeting on Chemical](#)

Sustainable analysts will meet with representatives of the leading industries in various sector to get better insight into the TBL performance of the company?

[Carolyn Weitzmann](#) (Moderator)

Investor Relations - BASF Aktiengesellschaft - Germany

[Lothar Meinzer](#) (Speaker)

Director Sustainability Center - BASF Aktiengesellschaft - Germany

[Scott Noesen](#) (Speaker)

Director of Sustainable Development - Dow Chemical Company - United States of America

[Jan Berends](#) (Speaker)

Head Environment & Product Safety - DSM NV - The Netherlands

08:45 - 10:30

Elisabeth (35)

[Education](#)

With sustainability anchoring itself as a key business strategy, educating the financial sector is key? What is available to retrain the financial professional? Learning programmes that promote triple... [Read more.](#)

[Michael Hopkins](#) (Moderator)

CEO - MHC International Ltd. - United Kingdom

[Luke Wilde](#) (Speaker)

Development Director - New Academy Of Business - United Kingdom

_____ (Speaker)

Founder and Chief Executive Officer - TBLI Conference B.V./TBLI Consulting B.V. -

[Gerd June](#) (Speaker)

Network University University of Amsterdam - The Netherlands

08:45 - 10:30

Marie Henriette (35)

[Pension Advisors](#)

Where do pension fund advisors stand on TBLI?

[Marc Mansley](#) (Moderator)

Director - Claros Consulting - United Kingdom

[Magnus Jansson](#) (Speaker)

Portfolio Manager - ACTA - Sweden

08:45 - 10:30

Fabiola (20)

[Sustainable private equity](#)

The venture capital model to grow sustainable businesses in emerging economies. How can venture capital affect a nascent industry and what is its role in the SRI movement?

[Patricia Londoño](#) (Speaker)

Project Manager - New Ventures - United States of America

[James Brache](#) (Speaker)

Environmental Enterprises Assistance Fund - Unknown

11:00 - 12:45

Memling (250)

[Communication](#)

Examples of effective communication in corporate CSR policy? Integrating sustainable business value into corporate communications

[Jeanne Bloch](#) (Moderator)

Senior Manager, Europe - Business for Social Responsibility -

France

[Tobias Cottmann](#) (Speaker)

Kohtes Klewes Bonn GmbH - Germany

[Jan Teunen](#) (Speaker)

Managing Director - Teunen Konzepte GmbH - Germany

Money can't buy Culture

[Read more.](#)

[Louisa Mitchell](#) (Speaker)

Executive Director - ASRIA - Hong Kong

Examples of effective communication in corporate CSR policy?

[Read more.](#)

11:00 - 12:45

Versailles (100)

[TBLI research](#)

Latest research showing strengths and weaknesses of TBL model. How accurate is it?

[Timo van den Brink](#) (Moderator)

Director - Triple P Performance Centre - Timo V.d. Brink - The Netherlands

[Erik Kroon](#) (Speaker)

Abn Amro Asset Management - The Netherlands

What is the investment performance of SRI?

[Read more.](#)

[Roger Otten](#) (Speaker)

Investments - St. Philips Pensioenfonds, Directiebureau - The Netherlands

How should investors value the sustainability business strategies of companies?

[Read more.](#)

[Donald J. Reed](#) (Speaker)

Senior Consultant - Ecos Corporation - United States of America

11:00 - 12:45

Paola (40)

[Sector meeting on Energy](#)

Sustainable analysts will meet with representatives of the leading industries in various sector to get better insight into the TBL performance

of the company?

[Greg Coleman](#) (Speaker)

Group Vice President - BP Amoco - United Kingdom

[Gareth Llewellyn](#) (Speaker)

Group Director of Safety and Environment - National Grid Group Plc - United Kingdom

[Steven Williams](#) (Speaker)

CFO Canada - Suncor Energy - Canada

[Christian Kornevall](#) (Speaker)

Head of sustainability Affairs - ABB - Switzerland

[Mark Wade](#) (Speaker)

Sustainable Development Manager - Shell International - United Kingdom

11:00 - 12:45

Elisabeth (35)

[Sustainable private equity](#)

Sustainable Private Equity: 10 cos./funds presenting their company to potential investors

[David G. Brand](#) (Speaker)

Founder and Managing Director - New Forests Pty Limited - Australia

[Jeffrey Leonard](#) (Speaker)

President - GEF - Global Environment Fund - United States of America

[Alexander Schwedeler](#) (Speaker)

Fund Manager - Triodos International Fund Management BV - The Netherlands

11:00 - 12:45

Marie Henriette (35)

[Reputation](#)

How can you value the reputation of a company? Case studies of reputation risk?

[Harish Bhayani](#) (Moderator)

Proactive Reputation Management - United Kingdom

[Christoph Vanderstricht](#) (Speaker)

Director of PwC Risk Management - PriceWaterhouse Coopers - Belgium

[Dirk Le Roy](#) (Speaker)

Sustainable Business Development - Ecolas Nv Division Commonsense - Belgium

11:00 - 12:45

Fabiolae (20)

[Micro-credits/ Venture Philantropy](#)

Case studies of using micro credit to achieve sustainable development. What is venture philanthropy? Can you combine venture capital and philanthropy?

[Franz Knecht](#) (Moderator)

Founder and Managing Partner - Connexis Sustainability & ESG Advisory - Switzerland

[Hamidul Huq](#) (Speaker)

Stichting Steun Door Rabobanken - The Netherlands

[Allan Bussard](#) (Speaker)

Chair Board of Directors - Integra Venture - Slovakia

12:45

[Lunch](#)

14:00

[Opening](#)

[Robert Rubinstein](#)

Chief Executive Officer - TBLI Conference B.V./TBLI Consulting B.V. - The Netherlands

Founder and Chief Executive Officer - TBLI Conference B.V./TBLI Consulting B.V. -

14:15

[Keynote V](#)

[John Forgach](#)

CEO - A2R Ltda - Brazil

14:40

[Discussions and interviews: Successful SRI fund Managers](#)

[Chris Marsden](#) (Moderator)

Chair, Amnesty (UK) Business Group - Amnesty International - United Kingdom

[Ewoud Goudswaard](#) (Speaker)

Managing Manager - ASN Bank - The Netherlands

[Joan Bavaria](#) (Speaker)

CEO - Trillium Asset Management - United States of America

[John Forgach](#) (Speaker)

CEO - A2R Ltda - Brazil

15:40

[Break](#)

16:10

[Keynote VI\(tba\)](#)

16:30

[Panel discussions: How much progress have we made in getting insight into a company's sustainable performance?](#)

[Jermyn P. Brooks](#) (Moderator)

Chair, Business Advisory Board - Transparency International - Germany

[Scott Noesen](#) (Speaker)

Director of Sustainable Development - Dow Chemical Company - United States of America

[Steve Lydenberg](#) (Speaker)

Principal - Domini Social Investments, LLC - United States of America

[Jayn Harding](#) (Speaker)

Head CSR - FTSE International Limited - United Kingdom

[Dominique Biederman](#) (Speaker)

Director - Ethos - Switzerland

17:30

[Closing Speaker \(tba\)](#)

18:00

[Reception](#)

17:30

[Closing Speaker \(tba\)](#)

18:00

[Reception](#)

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